

GREENFIELDS MINERAL EXPLORATION INQUIRY, ADVERTISING COSTS

136. Hon Jim Scott to the Parliamentary Secretary representing the Minister for State Development

In relation to the Greenfields mineral exploration inquiry -

- (1) How much money has been spent on advertising for comments/submissions to the inquiry?
- (2) In what media did advertisements appear?
- (3) What was the cost of each advertisement?
- (4) Did the Department of Mineral and Petroleum Resources write to any organisations asking for comments/submissions to the inquiry?
- (5) If yes, what were those organisations?
- (6) Did the Minister for State Development write to any organisations asking for comments/submissions to the inquiry?
- (7) If yes, what were those organisations?

Hon KEN TRAVERS replied:

I am advised:

In relation to the Greenfields mineral exploration inquiry:

- (1) \$7331.40 (Money spent on advertising for comments/submissions to Inquiry)
- (2) Media that advertisements appeared:
  - The West Australian
  - The Australian
  - Australian Financial Review
  - Albany Advertiser
  - Broome Advertiser
  - Bunbury Herald
  - Kimberley Echo
  - North West Telegraph
  - Geraldton Guardian
  - Kalgoorlie Miner
  - Northern Guardian
  - West Australian Geologist
  - Paydirt (Louthean Media)
  - Gold Gazette
- (3) Cost of each advertisement:

· The West Australian	\$1438.20
· The Australian	\$2270.52
· Australian Financial Review	\$2006.68
· Albany Advertiser	\$88.40
· Broome Advertiser	\$78.20
· Bunbury Herald	\$102.20
· Kimberley Echo	\$91.80
· North West Telegraph	\$115.60
· Geraldton Guardian	\$95.20
· Kalgoorlie Miner	\$78.20
· Northern Guardian	\$71.40
· West Australian Geologist	\$50.00
· Paydirt (Louthean Media)	\$430.00
· Gold Gazette	\$415.00
· Prospect	GRATIS
- (4) No.
- (5) Not applicable.
- (6) No.
- (7) Not applicable.

